



# Profiles



## Robin Bowerman

Principal, Corporate Affairs and Market Development  
Vanguard Investments Australia Ltd.

Robin Bowerman is Head of Corporate Affairs and Market Development at Vanguard and a member of Vanguard's Executive team. He is responsible for Vanguard's marketing & corporate communications and plays a pivotal role in Vanguard's market and product strategy development.

Robin is a key spokesperson and presenter for Vanguard, with expertise in investor education, funds management, product development, industry and regulatory related topics.

Robin has overseen the considerable growth of Vanguard's retail business and the products and services offered to both direct investors and financial advisers since joining Vanguard in 2003.

Prior to joining Vanguard, Robin had a distinguished career in the media and was a leading financial services writer, commentator and editor for over 15 years. He continues to be editor of Vanguard's core client publications including writing a weekly column with more than 50,000 readers.

In 2002, Robin co-authored the book *Wealth of Experience*, with Jeremy Duffield, Vanguard Australia's ex-Chairman and founder.

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### About Vanguard Investments Australia

Vanguard Investments Australia Ltd is a wholly owned subsidiary of The Vanguard Group which is based in the US and currently manages over US\$1.5 trillion (A\$1.5 trillion\*) for more than 23 million individual and institutional accounts. In Australia, Vanguard has established a reputation as a specialist indexer, managing over A\$82\* billion in index funds, for both institutional and retail investors and advisers.